

**Governor’s State Workforce Development Board
March 12, 2020 Board Governance Committee Meeting Minutes**

MEMBERS PRESENT:

Patrick Michaels
Thomas Freeland
Dr. Windsor Sherrill
Charles Brave, Jr.

DEW STAFF PRESENT:

Towanna Hicks
Nina Staggers
Jackie Taylor
Dorothy Weaver
Dan Ellzey

GUESTS:

Don Tomlin

EXCUSED:

Dr. Joseph Patton

WELCOME AND OPENING REMARKS

Mr. Pat Michaels, Committee Chair, called the meeting to order at 10:00 a.m. A quorum was present.

APPROVAL OF MINUTES

A motion to approve the October 24, 2019 and January 30, 2020 meeting minutes was made by Mr. Thomas Freeland, seconded by Mr. Charles Brave, Jr., and unanimously approved by the Committee.

After initial approval of the minutes, during the WIOA State Plan discussion, Mr. Tomlin pointed out an error on page 2 of the October 24, 2019 BGC Minutes, stating that “Mr.” Weaver should be “Ms.” Weaver. A new motion to approve the October 24, 2019 meeting minutes with corrections was made by Mr. Charles Brave, Jr., and unanimously approved by the Committee.

WIOA STATE PLAN

Ms. Jackie Taylor provided an overview of the WIOA state planning process, including the development of priorities and engagement of partners and the State Workforce Development Board. Ms. Taylor stated that WIOA requires the Governors of each state to develop a four-year strategic plan for workforce development. State plans must be modified every two years. South Carolina submitted a Unified State Plan in 2016 covering the six WIOA core programs: Adult, Dislocated Worker and Youth, Adult Education and Family Literacy, Wagner-Peyser, and Vocational Rehabilitation programs. The Unified State Plan was modified in 2018 to create a more system-focused plan and incorporate the vision, objectives, and strategies from the State Workforce Development Board’s strategic plan, “Strategies to Build a Competitive Workforce.” Ms. Taylor then provided a detailed summary of the Priorities and Action Steps document, explaining the objectives, associated priorities, and immediate action items. Ms. Taylor stated that the plan would be released for public comment in late February. The plan, as well as the comments, will be presented to the Executive Committee and SWDB in March for approval prior to submission to DOL by April 1.

Dr. Windsor Sherrill asked if the 11x17 strategic plan summary document will become a dashboard that can be used to show progress toward the completion of action items and priorities. Mr. Tomlin liked the idea and stated that he could see a graphic added to the document to reflect progress.

Mr. Michaels asked if there is anything the Committee needs to discuss before receipt of the comments made during the review and comment period. Ms. Taylor stated that there are no specific discussion points for the Committee; staff will closely review and compile the comments into a spreadsheet for review by the Executive Committee and board.

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SC WORKS OUTREACH

Ms. Weaver provided an update on the SC Works Outreach Initiative. Her update included a discussion on the purpose and components of the campaign, key accomplishments since the campaign launched in July, and methods of assessing campaign effectiveness.

During Ms. Weaver's presentation, Mr. Tomlin asked if the website will be updated to provide information about available benefits for individuals out of work because of the virus and if anyone is reaching out to the Governor's Office to learn about state resources for COVID-19 related benefits. Ms. Weaver responded that the website could be quickly updated to provide timely information related to COVID-19.

Concerning Ms. Weaver's update on local outreach efforts, specifically, the purchase of vehicle wraps, Mr. Tomlin recommended using a vehicle magnet and partnering with counties to place the magnet on county vehicles that are on the road daily. He offered to help contact county officials.

Mr. Michaels asked how iHeart radio handled the Public Service Announcements (PSAs). Ms. Weaver stated that she would research the spot schedule for PSAs.

In closing, Mr. Michaels asked had there been any thought given to equipping board members to help with outreach and public relations. Ms. Weaver stated that the agency could provide resources and training, including business cards, to prepare board members.

OTHER BUSINESS/ADJOURN

No other business was discussed, and the meeting adjourned at 11:01 a.m.