

**Governor’s State Workforce Development Board
November 7, 2024, Workforce Innovation Committee Meeting Minutes**

Members Present:

Dr. Windsor Sherrill*, Chair
Ms. Susan H. Cohen
Col. Craig Currey
Dr. Tim Hardee
Mr. Jay Holloway
Ms. Felicia Johnson

Members Absent:

Ms. Elaine Morgan
Mr. Tyler Servant
Sen. Ross Turner

Welcome and Opening RemarksDr. Windsor Sherrill, Committee Chair

Dr. Windsor Sherrill, Committee Chair, called the meeting to order at 11:00 a.m. A quorum was present.

Approval of May 7, 2024, Meeting Minutes*Dr. Sherrill

Col. Craig Currey motioned to approve the May 7, 2024, meeting minutes. Ms. Felicia Johnson seconded the motion. The Committee unanimously approved the meeting minutes.

SWDB Strategic Plan.....Mrs. Pamela H. Jones

During the first quarter, State Workforce Development Board (SWDB) members continued the 2024-2027 SWDB strategic planning process with discussions on SWDB’s role in implementing the Workforce Innovation and Opportunity Act (WIOA) State Plan objectives focused on priorities based on the committee’s charter. Mrs. Pamela Jones reviewed the priorities developed from the strategic planning workshop discussions and the SWDB/Local Workforce Development Board (LWDB) survey responses.

- Objective 2: Prepare jobseekers for high wage, high growth, high demand, high mobility/retention (4H) occupations through relevant training and skills acquisition, and match job seekers to open employer positions.
 - Develop WIN credential attainment performance.
 - Promote Connection Points expansion (promote WIN for digital literacy).
 - Increase the awareness of career pathways in K-12 **
 - Explore how to maximize youth employment resources. **
- Objective 3: Improve education and workforce infrastructure network to decrease barriers to work in order to increase attraction “recruitment” and retention necessary to maintain economic development competitiveness critical to the growth of high wage, growth, demand, mobility/retention jobs.
 - Collect and distribute a catalog of promising practices and models for removing obstacles, primarily related to transportation, childcare, and housing.
 - Funding to implement models for removing barriers.
- Objective 4: Create alignment between the workforce development system and the state agencies and organizations directing implementation of the IJA, IRA, and CHIPS and Science Act funding.
 - Explore a statewide electric vehicle workforce collaborative.

** SWDB only strategy, not included in the WIOA State Plan

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The finalized 2024-2027 SWDB Strategic Plan will be voted on during the Executive Committee meeting on December 5, 2024. Upon approval by the Executive Committee, the plan will advance to the full board for final approval.

Other Business/Adjourn.....**Dr. Sherrill**
Dr. Sherrill reminded members that the next SWDB meeting will be on December 19, 2024, at 11:00 a.m.

The meeting was adjourned at 11:45 a.m.

APPROVED