

**Governor’s State Workforce Development Board
February 16, 2023 Committee on Workforce Innovation Meeting Minutes**

Members Present:

Mr. Jay Holloway*, Chair
Ms. Valerie S. Richardson*
Ms. Susan H. Cohen
Mr. Craig Currey
Dr. Windsor W. Sherrill

Members Absent:

Ms. Felicia Johnson
Senator Ross Turner

Welcome and Opening RemarksMr. Jay Holloway, Committee Chair

Mr. Jay Holloway, Committee Chair, called the meeting to order at 11:10 a.m. A quorum was present.

Approval of Minutes from November 9, 2022*Mr. Holloway

Mr. Craig Currey motioned to approve the November 9, 2022, meeting minutes. Ms. Valerie Richardson seconded the motion, and the Committee unanimously approved the meeting minutes.

Shared Case Management.....Mr. Scott Ferguson

Mr. Scott Ferguson, Deputy Assistant Executive Director for Workforce Development, provided an update on the Shared Case Management System project. Implementing a shared or integrated case management system that will help to ensure that customers and employers have a seamless customer experience and receive the full range of services offered by the SC Works One-Stop model. Staff recommends the procurement of a consultant to work with WIOA partners to gather and compile the programmatic system requirements for each partner and recommending options to the partners and DEW to achieve a more integrated system.

Funding was approved during January 27, 2023, Executive Committee meeting to procure a consultant for a duration not to exceed 12 months.

Rural Outcomes Memo.....Ms. Sheleena Rios

To further the Committee’s priority to implement rural engagement strategies informed by the findings in the September 2022 Rural Workforce Analysis study conducted by USC Darla Moore School of Business, Ms. Sheleena Rios, Workforce Policy and Research Manager reviewed an outline for the Rural Outcomes Memo staff is developing. The memo will be a best practices guide that Local Workforce Development Boards (LWDB) can reference for strategies to address the long-term unemployment rate of job seekers in rural areas. The memo’s outline includes recommended strategies to prioritize workers in rural areas, Federal and State guidance, webinars and articles, and practical and innovative examples. Sector strategies, virtual service offerings, and innovative funding mechanisms are a few of the strategies that will be included in the memo.

*Denotes voting item

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The Committee and meeting attendees discussed additional strategies, including optimizing the use of Connection Points and addressing transportation by repurposing school buses. The strategies and feedback received will be used to create the final Rural Outcomes Memo distributed to the LWDBs.

LMI Tools Mr. Alan Davis

One of the Committee’s priorities for PY’22 is to provide LMI (Labor Market Information) Training for board members. Mr. Alan Davis, Workforce Information Manager, provided a demonstration of the updated LMI webpage (scworkforceinfo.com) and tools. Mr. Davis explained that the data provided on the SC Workforce Info page is for SC’s labor market.

The LMI tools include LMI Insights, the monthly webinars, and the Trends newsletter, published monthly to show data trends across the state and develop a Tableau dashboard for the agency that covers current and historical employment statistics. The dashboard can be manipulated to show employment data specific to the user’s needs, such as regions, industries, wages and occupations, and time periods. Mr. Davis walked the Committee and attendees through the LMI dashboard, explaining how to narrow the information to the user’s needs.

Committee members and attendees at the meeting inquired about the data's source for specific population rates. Mr. Davis explained that data sources include the American Community Survey, which examines specific population demographics, and the Bureau of Labor Statistics.

Other Business/Adjourn Mr. Holloway

Mr. Holloway reminded Committee members that the next full board meeting is scheduled for March 29, 2023, at 11:00 a.m.

The meeting adjourned at 11:54 a.m.

*Denotes voting item