

Governor’s State Workforce Development Board
June 28, 2022 State Workforce Development Board Meeting Minutes

MEMBERS PRESENT:

Mr. Thomas Freeland
Mr. Dan Ellzey
Col. Craig Currey
Dr. Windsor Sherrill
Mr. Pat Michaels
Mr. Jay Holloway
Mr. Mike King

Mr. John Uprichard
Ms. Felicia Johnson
Mr. Gregory Clark
Mr. Cliff Bourke, Jr.
Ms. Valerie Richardson
Mr. Charles Brave, Jr.
Mr. Gregory Tinnell
Mr. H. Perry Shuping

MEMBERS ABSENT:

Senator Ross Turner
Representative Joe Daning
Mr. Michael Sexton
Mr. Warren Snead

Welcome and Opening Remarks Mr. Thomas Freeland, SWDB Chair
Chairman Thomas Freeland called the meeting to order at 11:00 a.m. A quorum was present, with members participating in person and virtually.

Director’s Report Director Dan Ellzey
Mr. Dan Ellzey, Executive Director, SC Department of Employment and Workforce, delivered a presentation on the status of Unemployment Insurance claims, South Carolina employment levels, reemployment initiatives, and UI system enhancements. His presentation covered the following points:

- South Carolina's economy continues to be strong. UI claims are below pre-pandemic levels, with 1,937 individuals filing initial claims during the week ending June 23, 2022. The UI Trust Fund had a balance of nearly \$1.4B on June 27, 2022.
- There are 72,736 more people employed than in February 2020. The preliminary Unemployment Rate for May 2022 is 3.3%. This rate is lower than the US average unemployment rate of 3.6%. As of June 24, 2022, there are more than 115,000 jobs posted in SCWOS, which is approximately 50,000 more than pre-pandemic.
- The state’s Employer Penetration Rate for Program Year 2020 is 8.9%. In the program year 2020, the most frequent services provided to businesses included Recruitment Services, Information and Support Services, and Untapped Labor Pool Information.
- Each local area has a Business Service Teams (BST) responsible for interacting with local businesses. On June 29, 2022, the LWDA Business Service Teams (BST) will convene to discuss business engagement best practices. Each teams will develop a Business Engagement Plan.
- DEW convened Business Consultants (from local areas) to review outreach activity goals and receive training on available employer services. Director Ellzey elaborated on several of these programs and initiatives, including Enhanced Referrals, incumbent worker training options in lieu of layoff, Recall Taskforce, and the One County Pilot.
- WIOA Funds for program year 2022 were reduced by approximately \$2M. To counteract the decrease in funding, LWDA’s are proactively implementing cross-area cost savings through Regionalism.

*Denotes voting item

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Approval of Minutes from March 29, 2022*Mr. Freeland

Ms. Felicia Johnson motioned to approve the March 29, 2022, meeting minutes. The motion was seconded by Mr. Gregory Clark and unanimously approved by the State Workforce Development Board.

Revised SWDB Bylaws*Mr. Pat Michaels

Mr. Pat Michaels presented the revised SWDB Bylaws, explaining that the SWDB reviews its bylaws every 2-3 years. The last revisions were completed in September 2019. The suggested revisions before the Board remove duplication and bring the bylaws into alignment with the current operations of the Board. Mr. Michaels suggested the following *key* revisions:

- **Article IV** – Name changed from Officers to Organization; Article IV now combines sections from Officers (original Article V) and Committees (original Article VII) to provide a more holistic overview of the leadership and structure of the SWDB.
- **Article V** – Name changed from Meetings and Attendance to Meetings; this revised Article combines sections related to SWDB meetings (original Article V) and committee meetings (original Article VII) to remove duplication.
- **Article VI** – Name changed from Voting to Attendance; Article VI addresses the expectation of regular attendance as well as the Alternative Designee Process.
- **Article VII** – Name changed from Committees to Voting; Article VII outlines expectations for voting and conflict of interest.
- **Article VIII** – Transparency is a new article, which combines requirements of the Freedom of Information Act and WIOA Sunshine Provisions.

Col. Craig Currey motioned to approve the amended SWDB Bylaws. Mr. Perry Shuping seconded the motion. The amended Bylaws were unanimously approved by the State Workforce Development Board.

SC’s Cybersecurity Economy and Workforce Mr. Brian Shea, Simon Everett

Mr. Brian Shea, Co-Founder and Principal of Simon Everett, presented findings from the 2021-2022 Statewide Cyber Ecosystem Study regarding cyber security workforce trends in South Carolina. Simon Everett completed the study for the University of South Carolina in partnership with the South Carolina Department of Commerce and the South Carolina Governor's office. The project purpose is aimed at accomplishing three goals:

- Aligning ecosystem organizations to ensure resources and initiatives are optimized,
- Augmenting state and regional capacity to create a secure and vibrant cyberspace for residents, businesses, and the public sector.
- Attracting investors, executives, and professionals to catalyze economic growth and develop a world-class workforce.

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Of South Carolina's more than 5,500 cybersecurity specialists, 4% are employed by companies whose only focus is cyber security. There are thirteen standard occupational categories (SOCs) for the cybersecurity professions. Information Security Analysts, Network and Computer Systems Administrators, and Computer and Information Systems Managers account for eighty percent of the SC cybersecurity workforce. South Carolina is sixth in the Southeast region for the average concentration of cyber workers per state and is ranked 28th in the nation.

Recommendations from the project are as follows:

- Create career pathways to ensure assets and programs are mapped and individuals can find their on-ramps.
- Add Cyber to Workforce Development portfolios.
- Increase SkillBridge participation.
- Develop opportunities with stakeholders across South Carolina beyond only the commercial hubs.
- Centralize cyber work opportunities in a Program Management Office to avoid competition and inefficiency.

Other Business/Adjourn.....Mr. Freeland

Mr. Freeland reminded board members of the Strategic Planning Session at 1 p.m. A separate meeting link was sent to members attending virtually.

Mr. Freeland recognized Mr. Archie Maddox, appointed in 2013, for his service on the State Workforce Development Board. During his tenure, Mr. Maddox served on the Policy and Advocacy, Priority Populations, and Innovation Committees. His experience and passion for youth made him a powerful advocate for this population, which aligns directly with the workforce system's emphasis on serving at-risk youth.

Director Ellzey introduced the new Chief of Staff, Mr. William Floyd.

Mr. Freeland adjourned the meeting at 12:04 p.m.

*Denotes voting item