Workforce Innovation Committee Meeting
Thursday, November 7, 2024, at 11:00 a.m.

Join on your computer or mobile app
Join the meeting now

Or call in (audio only)
+1 803-400-6195
Phone Conference ID: 884 409 202#

AGENDA

I.   Welcome and Opening Remarks ....Dr. Windsor Sherrill, Committee Chair

II.   Approval of May 7, 2024, Meeting Minutes* .... Dr. Sherrill

III.   SWDB Strategic Plan...Mrs. Pamela H. Jones

IV.   Other Business/Adjourn.. Dr. Sherrill

*Denotes Voting Item

Governor's State Workforce Development Board
May 7, 2024, Workforce Innovation Committee Meeting Minutes

Members Present:	**Members Absent:**
Dr. Windsor Sherrill*, Chair	Mr. Tyler Servant
Ms. Valerie S. Richardson*	Sen. Ross Turner
Ms. Susan H. Cohen	
Col. Craig Currey	
Dr. Tim Hardee	
Mr. Jay Holloway	
Ms. Felicia Johnson	
Ms. Elaine Morgan	

Welcome and Opening Remarks ....Dr. Windsor Sherrill, Committee Chair
Dr. Windsor Sherrill, Committee Chair, called the meeting to order at 11:00 a.m. A quorum was present. Dr. Sherrill introduced guest speaker Mr. Tom Allen, Chief Technology Officer of the Office of Regulatory Staff.

Approval of Minutes from February 7, 2024* ....Dr. Sherrill
Col. Craig Currey motioned to approve the February 7, 2024, meeting minutes. Ms. Valerie S. Richardson seconded the motion. The Committee unanimously approved the meeting minutes.

SC Digital Equity Plan...Mr. Tom Allen
Mr. Tom Allen, Chief Technology Officer of the Office of Regulatory Staff, reviewed the South Carolina Digital Equity Plan, approved by the National Telecommunications and Information Administration (NTIA) on April 2, 2024. In Program Year 2022, Ms. Sara Pincelli, from the South Carolina Department of Administration, shared insights gathered from discussions with residents and community organizations across the state. These insights included how limited access to high-speed internet impacts daily life and about successful programs used for the plan's development.

The South Carolina Digital Equity Plan's vision is to ensure that all residents of South Carolina can access affordable and reliable high-speed internet and the skills needed to use it effectively. The plan outlines five goals: broadband affordability, online accessibility, digital literacy, online privacy, and device availability. Under guidance by NTIA, the Digital Opportunity Department (DOD) prioritizes eight key populations that includes low income, aging individuals, rural residents, veterans, individuals with disabilities, language barriers, racial/ethnic minorities and those involved with the justice system.

Funding to implement the Digital Equity Plan includes $550 million in Broadband Equity Act (BEAD) funding, for the broadband infrastructure program to provide broadband access in residential homes. If approved, an NTIA Capacity Grant, could provide up to $12.8 million in federal funding to support local community groups and organizations in expanding their programs' work that incorporates the goals of the Digital Equity plan.

The Broadband Advisory Council, established in 2021, will transition into an advisory group made up of non-profits, corporations, and state agencies to help the DOD address the digital equity needs of priority populations and ensure transparency.

PY'23 Priority Updates ....**Ms. Pamela Jones**
Ms. Pamela Jones provided an update on the Committee's PY'23 priorities.

- *Shared Case Management System to Support Intake, Referral, and Co-enrollment*:
  - SWDB allocated $250,000 in funding in PY'22 to conduct a feasibility study, working with partners to evaluate options for an integrated Shared Case Management System. Gartner Consulting completed the feasibility study in November 2023. The SWDB allocated $69,200 for Phase II of the project Shared Case Management System. During Phase II, Gartner Consulting will develop the scope of work and the functional requirements for the vendor/product solicitation. Phase II is scheduled to be completed by the end of PY'23.

- *Investments for In-Demand Training*:
  - During PY'22 and PY'23 SWDB allocated a total of $2 million in training funding to allow Local Workforce Development Areas to expand the utilization of SWDB-funded Incumbent Worker Training to include occupational skills training, on-the-job training, and customized training strategies to align with local area needs. In PY'23, a total of $1,999,888 in grants were awarded to local workforce areas. These grants will close on September 30, 2024.

- *Career Exploration and Training through Virtual Reality*:
  - Identifying opportunities to expand the utilization of virtual reality for training and career explanation is an ongoing Committee priority. One opportunity identified in PY'23, was The EmpowerU: Futures Unlocked Model, in which youth at the Department of Juvenile Justice (DJJ) utilize virtual reality (VR) technology for career exploration. The Committee will continue receive updates on this model and focus on identifying additional opportunities to utilize VR for training and career exploration.

The Workforce Innovation Committee completed all PY'23 priorities. PY'24 priorities will be identified during the first quarter meeting.

Other Business/Adjourn..**Dr. Sherrill**
Dr. Sherrill reminded members that the next SWDB meeting will be on June 25, 2024, at 11:00 a.m.

The meeting was adjourned at 11:42 a.m.

Workforce Innovation Committee

PY'24 Q2
Thursday, November 7, 2024

Workforce Innovation Committee Meeting Agenda

I.   WELCOME AND OPENING REMARKS

II. APPROVAL OF MAY 7, 2024, MEETING MINUTES*

III. SWDB STRATEGIC PLAN

IV. OTHER BUSINESS/ADJOURN

Approval of May 7, 2024 Meeting Minutes*

Members Present:

Dr. Windsor Sherrill*, Chair
Ms. Valerie S. Richardson*
Ms. Susan H. Cohen
Col. Craig Currey
Dr. Tim Hardee
Mr. Jay Holloway
Ms. Felicia Johnson
Ms. Elaine Morgan

Members Absent:

Mr. Tyler Servant
Sen. Ross Turner

Welcome and Opening Remarks ....Dr. Windsor Sherrill, Committee Chair
Dr. Windsor Sherrill, Committee Chair, called the meeting to order at 11:00 a.m. A quorum was present. Dr. Sherrill introduced guest speaker Mr. Tom Allen, Chief Technology Officer of the Office of Regulatory Staff.

Approval of Minutes from February 7, 2024*..Dr. Sherrill
Col. Craig Currey motioned to approve the February 7, 2024, meeting minutes. Ms. Valerie S. Richardson seconded the motion. The Committee unanimously approved the meeting minutes.

SC Digital Equity Plan..Mr. Tom Allen
Mr. Tom Allen, Chief Technology Officer of the Office of Regulatory Staff, reviewed the South Carolina Digital Equity Plan, approved by the National Telecommunications and Information Administration (NTIA) on April 2, 2024. In Program Year 2022, Ms. Sara Pincelli, from the South Carolina Department of Administration, shared insights gathered from discussions with residents and community organizations across the state. These insights included how limited access to high-speed internet impacts daily life and about successful programs used for the plan's development.

The South Carolina Digital Equity Plan's vision is to ensure that all residents of South Carolina can access affordable and reliable high-speed internet and the skills needed to use it effectively. The plan outlines five goals: broadband affordability, online accessibility, digital literacy, online privacy, and device availability. Under guidance by NTIA, the Digital Opportunity Department (DOD) prioritizes eight key populations that includes low income, aging individuals, rural residents, veterans, individuals with disabilities, language barriers, racial/ethnic minorities and those involved with the justice system.

Funding to implement the Digital Equity Plan includes $550 million in Broadband Equity Act (BEAD) funding, for the broadband infrastructure program to provide broadband access in residential homes. If approved, an NTIA Capacity Grant, could provide up to $12.8 million in federal funding to support local community groups and organizations in expanding their programs' work that incorporates the goals of the Digital Equity plan.

The Broadband Advisory Council, established in 2021, will transition into an advisory group made up of non-profits, corporations, and state agencies to help the DOD address the digital equity needs of priority populations and ensure transparency.

South Carolina
WORKFORCE
Development Board

SWDB Strategic Plan

VISION and MISSION

Vision: Achieve and sustain South Carolina's workforce potential.

Mission: Through collaboration and coordination, align and enhance South Carolina's education and workforce system so that it is readily accessible, highly effective, and easily understandable.

Areas of Focus:

Awareness

Skills

Obstacles

Federal investments

WIOA State Plan and SWDB Alignment

WIOA State Plan Topics & Goals
(Alignment, Skills, Obstacles, Leveraging Funding)

**State WIOA Objectives**

State WIOA Strategies

State WIOA Actions
Specific actions entities at the state level will take by certain dates to reach for and achieve the strategies and metrics

State Workforce Development Board Strategic Plan

SWDB Actions
Specific actions SWDB will take by certain dates to reach for and achieve the strategies and metrics (e.g., Performance, policy, funding, evaluation/study, or partnership/committee)
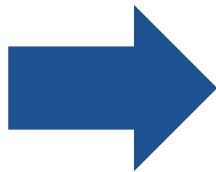
Objective #1

Develop and create an effective customer-driven workforce system through alignment of programs and policies, the use of leading-edge technology, and high-quality staff.

State Plan Strategies

1.1 Implement a case management system that integrates data across the WIOA core partner programs.

1.2 Develop and implement cross-partner staff training to enhance service delivery to job seekers and businesses.

1.3 Increase engagement between State and Local Workforce Development Boards. **

SWDB Actions

1.2.1 Host SC Works Partners trainings and information sessions

1.2.4 Explore SC Works Partner Conference bi-annually [PY'25]

1.3.1 Host SWDB and LWDB joint training, meetings, and information sessions

1.3.2 Encourage SWDB members to attend their local board meetings (presenting to their area)

South Carolina WORKFORCE Development Board

7

**Note: Strategy 1.3 is SWDB only not included in S.P.

Objective #2

Prepare jobseekers for high wage, high growth, high demand, high mobility/retention (4H) occupations through relevant training and skills acquisition, and match jobseekers to open employer positions.
(Priority Occupations)

State Plan Strategies

2.1 Increase the percentage of participants that obtain high-value credentials.

2.2 Increase access to education and training necessary for individuals to use Broadband to advance their personal goals and increase South Carolina's technology workforce competitiveness businesses.

SWDB Actions

2.1.1 Host a forum around the Supply Gap Analysis/Priority Occupation

2.1.2 Develop ETPL performance measures [PY'25]

2.1.3 Develop WIN Credential obtainment performance

2.1.4 Develop Memo providing guidance for utilizing Priority Occupations tool; - distribute memo after forum around the Supply Gap analysis/priority occupations

2.2.1 Promote Connection Points Expansion (promote WIN for digital literacy)

2.2.2 Evaluate process, developing guidance around Apprenticeship

South Carolina **WORKfORCE** *Development Board*

Note: Strategy 2.4 is SWDB only not included in S.P.

Objective #2

Prepare jobseekers for high wage, high growth, high demand, high mobility/retention (4H) occupations through relevant training and skills acquisition, and match jobseekers to open employer positions.
(Priority Occupations)

State Plan Strategies

2.3 Improve strategic outreach and service delivery to employers to effectively match job seekers with employers.

2.4 Increase the awareness of career pathways in K-12 **

SWDB Actions

2.3.1 Fund the expansion of the Palmetto Business Barometer Survey

2.3.2 Develop guidance on the delivery of local business services

2.4.1 Explore how to maximize youth employment resources **

Note: Strategy 2.4 is SWDB only not included in S.P.

Objective #3

Improve education and workforce infrastructure network to decrease barriers to work in order to increase attraction "recruitment" and retention necessary to maintain economic development competitiveness critical to the growth of high wage, growth, demand, mobility/retention jobs.

State Plan Strategies

3.1 Increase the awareness of resources to mitigate obstacles to employment.

3.2 Implement a multifaceted rural outreach strategy to ensure that rural areas of South Carolina have access to employment and training resources.

SWDB Actions

3.1.1 Host SC Works Partners trainings and information sessions

3.1.2 Collect and distribute a catalog of promising practice and models for removing obstacles, primarily related to transportation, childcare, and housing

3.1.3 Funding to implement models for removing barriers

South Carolina WORKfORCE Development Board

Objective #4

Create alignment between the workforce development system and the state agencies and organizations directing implementation of the IIJA, IRA, and CHIPS and Science Act funding.

State Plan Strategies

4.1 Identify resources and funding opportunities to provide services to job seekers.

4.2 Communicate opportunities to the workforce system.

4.3 Identify and strategically target training providers in the state that are offering programs in the infrastructure, energy, and advance manufacturing sectors.
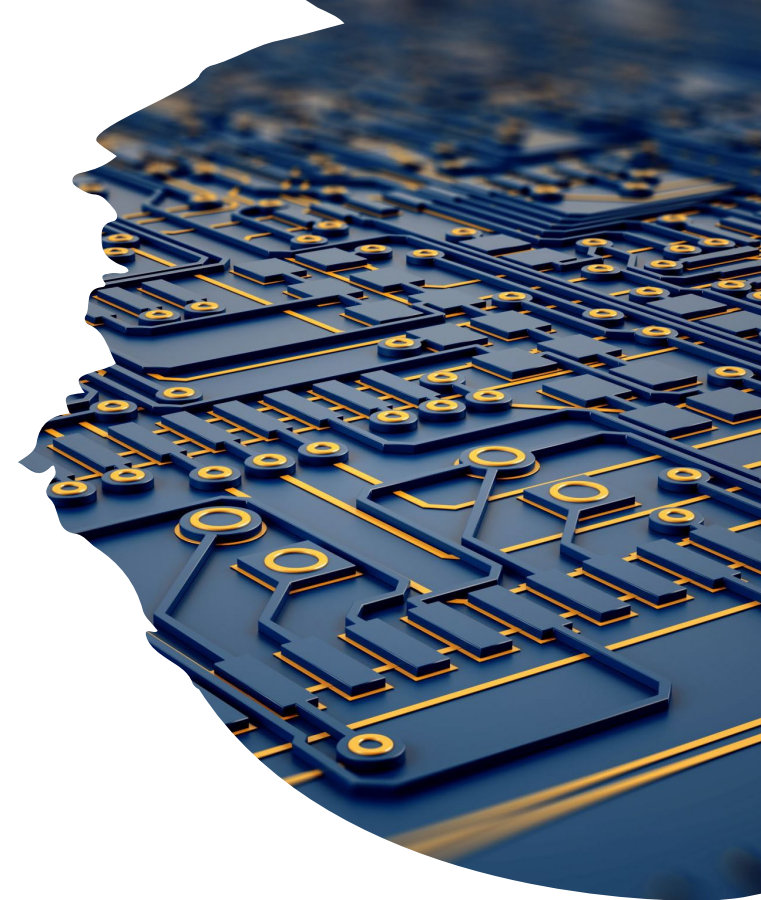
4.4 Strategically recruit training providers to ensure that job seekers have access to relevant training to leads to or results in credentials of value for priority sectors like infrastructure, clean energy, and advanced manufacturing.

SWDB Actions

4.1.1 Inventory federal investments flowing to the state through the IIJA, IRA, and CHIPS and Science Act

4.2.1 Host SC Works Partners trainings and information sessions

4.3.1 Explore a statewide electric vehicle workforce collaborative

South Carolina WORKFORCE *Development Board*

SWDB Committee Priorities